

PROTECTION OF B2B EXCHANGES AND VENDOR OPERATIONS

Panel Chair: Mr. Charlie Baggett, President of Risk Management Associates, Inc.

Panelists:

Tim Ehram, Oracle Corporation

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Session Abstract:

Protection of B2B Exchanges and Vendor Operations

This panel will address the risks and remedies associated with the security of operating business-to-business (B2B) exchanges and vendor web sites.

In this rapidly changing world of internet connectivity, businesses and government are finding it more efficient and cost effective to purchase and sell goods and services electronically. Exchanges exist and are being formed every day to facilitate bringing together buyers and sellers. In specialty areas, such as paper products, auto parts and raw materials, buyers can find vendors and obtain competitive bids, or they can participate in auctions for the goods and services they require. This reduces costs and the time required to complete transactions. The result is decreased overhead and increased profit. For vendors it rapidly opens broad access to new markets. However, every new technology and paradigm brings with it new risks, and B2B internet business is no exception.

This panel will discuss the risks associated with this new business area and the remedies which can be applied to reduce those risks.

The panel will be moderated by Charlie Baggett, President of Risk Management Associates, an internet security company. Panelists will come from the commercial sector (Oracle), defense/commercial industry internet security (TBD) and government (TBD).

Position Statements:

Mr. Tim Ehram

Manager, Security Technologies

Oracle Corporation

Abstract:

Commercial and government organizations are building and deploying business-to-business (B2B) exchanges. Exchanges enable sellers and trading partners to offer their products to many buyers, who can make more timely purchases at a reduced cost. These systems leverage many collaborative technologies, such as databases, networks, and applications. However, since these exchanges involve both partners and competitors buying and offering their assets, they require strong security functionality for authentication, access control, and auditing. The presentation

will describe the issues and real-world examples of how partners are securing their B2B exchanges without compromising their ability to conduct business.

Bio of Panel Chair and speakers.

Panel Chair: Charlie Baggett

Mr. Charlie Baggett is President of Risk Management Associates, Inc., an information security services and products company in Columbia, Maryland. Mr. Baggett has more than 30 years of industry and government experience helping companies improve the security of their information systems and reduce the risks of doing business in an increasingly complex e-commerce environment. Before founding Risk Management Associates, he managed the delivery of information security services to national and international clients at Trusted Information Systems. Prior to joining industry, Mr. Baggett was a senior executive at the National Security Agency, where he was responsible for providing information security services and technology for classified U.S. government communications worldwide.

Tim Ehram, Manager, Security Technologies, Oracle Corporation

Mr. Ehram has over sixteen years of experience developing secure information systems. He has authored numerous papers and articles published in worldwide conference and trade publications. At Oracle Corporation since 1990, Mr. Ehram is Manager for Security Technologies at Oracle Corporation's Service Industries Division. Mr. Ehram earned a Bachelor of Arts in economics from Dartmouth College, a Bachelor of Science in computer science from West Chester University, and a Master of Science in computer science from The George Washington University.